

# Sauces, Dressings and Condiments Packaging in India

June 2022

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## Sauces, Dressings and Condiments Packaging in India - Category analysis

#### **KEY DATA FINDINGS**

#### 2021 DEVELOPMENTS

Home seclusion and home-cooking continue to boost sauces, dressings and condiments packaging Herbs and spices benefits from switch to packaged goods due to hygiene fears

Spices as an immunity-booster

## PROSPECTS AND OPPORTUNITIES

Dominant dry sauces and herbs and spices categories will continue growing Everest continues to lead sauces, dressings and condiments in India

# Sauces, Dressings and Condiments Packaging in India - Company Profiles

# Packaging Industry in India - Industry Overview

### **EXECUTIVE SUMMARY**

Packaging in 2021: The big picture

2021 key trends

Aseptic packaging gains traction in dairy and meat products

Single-use straws among the plastic items the government bans from July 2022

Metal beverage cans, an emerging pack type in alcoholic drinks

PET bottles see dynamic growth in bath and shower

HDPE bottles benefits from strong demand for surface care, dishwashing and laundry care

#### PACKAGING LEGISLATION

Amendments made to labelling requirements for sweeteners and edible oil, in line with the growing health consciousness trend

Due to rising sustainability concerns, amendment was issued allowing the use of products manufactured from recycled PET in food packaging

## RECYCLING AND THE ENVIRONMENT

Government sets strict recycling targets for producers, importers and brand owners for managing plastic waste Players respond to rising sustainability concerns with eco-friendly packaging and incentives

Table 1 - Overview of Packaging Recycling and Recovery in India: 2019/2020 and Targets for 2021

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