

Home Care Packaging in the Philippines

May 2023

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Home Care Packaging in the Philippines - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Flexible plastic remains the dominant pack type in home care
Popularity of bleach benefits HDPE bottle packaging
Increasing demand for spray/aerosol insecticides benefits metal aerosol cans

PROSPECTS AND OPPORTUNITIES

Refill stations and refillable packaging set to gain more popularity in the future
Consumer preference for automatic detergents will benefit flexible plastic

Home Care Packaging in the Philippines - Company Profiles

Packaging Industry in the Philippines - Industry Overview

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2022 key trends
Metal food cans lead condensed milk packaging as they maintain product freshness
Flexible aluminium/plastic remains the dominant pack type in hot drinks
Kegs record dynamic growth in 2022
Beauty and personal care packaging returns to positive growth in 2022
Increasing demand for spray/aerosol insecticides benefits metal aerosol cans

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Proposed bill targets single-use plastic waste
FDA mandates nutrition facts labelling for pre-packaged foods in the Philippines

RECYCLING AND THE ENVIRONMENT

The Philippines amends EPR Act to combat plastic waste
Coca-Cola Philippines' progress towards a "World Without Waste"
The Philippines' EPR law empowers waste pickers and addresses flexible plastics

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