



Euromonitor
International

Home Care Packaging in Argentina

September 2026

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KEY DATA INSIGHTS

2025 DEVELOPMENTS

Argentine home care packaging returns to modest growth in 2025 as refills and tablets reshape the mix

INDUSTRY PERFORMANCE

Rigid plastic and HDPE bottles anchor the market as value formats and refills gain ground

Flexible packaging grows fastest as tablet packs and refill pouches overtake rigid plastic

National producer-responsibility rules stay under debate as voluntary action leads

WHAT'S NEXT?

Gradual recovery to 2030 led by hygiene demand, refills and recyclable aerosols

Recycled-content bottles, refill pouches and lightweighting define the priority opportunities

COUNTRY REPORTS DISCLAIMER

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