

# Baby Food Packaging in India

September 2023

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## KEY DATA FINDINGS

### 2022 DEVELOPMENTS

Folding cartons dominate baby food packaging

Nestlé India remains the dominant player in baby food in India

The 300g and 400g packs are the most popular sizes in baby food

### PROSPECTS AND OPPORTUNITIES

Growth in prepared baby food would likely boost volume sales of flexible plastic

Baby food producers will need to print BIS certification on packaging

## Baby Food Packaging in India - Company Profiles

## Packaging Industry in India - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Dominant pack types losing share to alternatives that enjoy consumers' preference

Flexible packaging preferred in hot drinks for its convenience

Glass bottles dominate alcoholic drinks due to their association with premium quality

Customer-centric packaging prevails in beauty and personal care

Home care driving sustainability through refill packs

### PACKAGING LEGISLATION

India implements stringent plastic waste regulations

### RECYCLING AND THE ENVIRONMENT

Leading fmcg companies' initiatives to drive sustainability

Beverage companies reworking packaging to make it more sustainable

Table 1 - Overview of Packaging Recycling and Recovery in India: 2020/2021 and Targets for 2022

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