



**Euromonitor
International**

Beauty and Personal Care Packaging in Canada

September 2026

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KEY DATA INSIGHTS

2025 DEVELOPMENTS

Canadian beauty and personal care packaging volumes stagnate in 2025 as recycled content and labelling rules advance

INDUSTRY PERFORMANCE

Rigid plastic dominates a mature market as skin care and hair care sustain volumes

Metal and paper-based containers grow fastest as aerosols and folding cartons gain share

Federal recycled-content rules and EPR schemes intensify the sustainability agenda

WHAT'S NEXT?

Modest growth to 2030 led by premiumisation, e-commerce and circular packaging

Recycled content, refillable systems and recyclable design shape key opportunities

COUNTRY REPORTS DISCLAIMER

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- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/beauty-and-personal-care-packaging-in-canada/report.