

# Beauty and Personal Care Packaging in the Philippines

June 2023

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## Beauty and Personal Care Packaging in the Philippines - Category analysis

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Beauty and personal care packaging returns to positive growth after the removal of pandemic restrictions in 2022

Myro introduces reusable roll-on deodorant casings

Reusable packaging is the latest trend in hair care packaging

#### PROSPECTS AND OPPORTUNITIES

Squeezable plastic tubes to see robust forecast period growth

Larger pack sizes to gain share in oral care

## Beauty and Personal Care Packaging in the Philippines - Company Profiles

## Packaging Industry in the Philippines - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Metal food cans lead condensed milk packaging as they maintain product freshness

Flexible aluminium/plastic remains the dominant pack type in hot drinks

Kegs record dynamic growth in 2022

Beauty and personal care packaging returns to positive growth in 2022

Increasing demand for spray/aerosol insecticides benefits metal aerosol cans

### PACKAGING LEGISLATION

Proposed bill targets single-use plastic waste

FDA mandates nutrition facts labelling for pre-packaged foods in the Philippines

### RECYCLING AND THE ENVIRONMENT

The Philippines amends EPR Act to combat plastic waste

Coca-Cola Philippines' progress towards a "World Without Waste"

The Philippines' EPR law empowers waste pickers and addresses flexible plastics

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