Vending in Hong Kong, China - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS
Vending back to recording positive growth in 2022
Japanese cuisine, such as sushi, represents a popular offering via vending
Smart vending machines open up new growth opportunities with enhanced features

PROSPECTS AND OPPORTUNITIES
Vending expected to continue growing
Smart vending is getting smarter and smarter

CHANNEL DATA
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Retail in Hong Kong, China - Industry Overview

EXECUTIVE SUMMARY
Retail in 2022: The big picture
Northern Metropolis expansion opens up new retail opportunities
Retailers focusing on local consumption outperform the overall market
What next for retail?

OPERATING ENVIRONMENT
Informal retail
Opening hours for physical retail
Summary 1 - Standard Opening Hours by Channel Type 2022
Seasonality
China National Day (also known as Golden Week)
Christmas and New Year
Chinese New Year (Spring Festival)

MARKET DATA
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