

Large Cooking Appliances in the United Arab Emirates

December 2023

Table of Contents

Large Cooking Appliances in the United Arab Emirates - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Ongoing positive performance amid inflationary pressure
Shift in consumer behaviour as dining out and food delivery slows volume growth
Intense competition among brands with greater focus on catering for consumer needs

PROSPECTS AND OPPORTUNITIES

Urbanisation anticipated to drive future sales of large cooking appliances
Demand for built-in appliances tied to housing market's performance
Increase in home ownership expected to positively impact sales over forecast period

CATEGORY DATA

Table 1 - Sales of Large Cooking Appliances by Category: Volume 2018-2023
Table 2 - Sales of Large Cooking Appliances by Category: Value 2018-2023
Table 3 - Sales of Large Cooking Appliances by Category: % Volume Growth 2018-2023
Table 4 - Sales of Large Cooking Appliances by Category: % Value Growth 2018-2023
Table 5 - Sales of Built-in Hobs by Format: % Volume 2018-2023
Table 6 - Sales of Ovens by Smart Appliances: % Volume 2019-2023
Table 7 - NBO Company Shares of Large Cooking Appliances: % Volume 2019-2023
Table 8 - LBN Brand Shares of Large Cooking Appliances: % Volume 2020-2023
Table 9 - NBO Company Shares of Built-in Hobs: % Volume 2019-2023
Table 10 - NBO Company Shares of Ovens: % Volume 2019-2023
Table 11 - NBO Company Shares of Cooker Hoods: % Volume 2019-2023
Table 12 - NBO Company Shares of Built-in Cooker Hoods: % Volume 2019-2023
Table 13 - NBO Company Shares of Freestanding Cooker Hoods: % Volume 2019-2023
Table 14 - NBO Company Shares of Cookers: % Volume 2019-2023
Table 15 - Distribution of Large Cooking Appliances by Format: % Volume 2018-2023
Table 16 - Production of Large Cooking Appliances: Total Volume 2018-2023
Table 17 - Forecast Sales of Large Cooking Appliances by Category: Volume 2023-2028
Table 18 - Forecast Sales of Large Cooking Appliances by Category: Value 2023-2028
Table 19 - Forecast Sales of Large Cooking Appliances by Category: % Volume Growth 2023-2028
Table 20 - Forecast Sales of Large Cooking Appliances by Category: % Value Growth 2023-2028

Consumer Appliances in the United Arab Emirates - Industry Overview

EXECUTIVE SUMMARY

Consumer appliances in 2023: The big picture
2023 key trends
Competitive landscape
Retailing developments
What next for consumer appliances?

MARKET INDICATORS

Table 21 - Household Penetration of Selected Total Stock Consumer Appliances by Category 2018-2024
Table 22 - Replacement Cycles of Consumer Appliances by Category 2018-2024

MARKET DATA

Table 23 - Sales of Consumer Appliances by Category: Volume 2018-2023
Table 24 - Sales of Consumer Appliances by Category: Value 2018-2023
Table 25 - Sales of Consumer Appliances by Category: % Volume Growth 2018-2023
Table 26 - Sales of Consumer Appliances by Category: % Value Growth 2018-2023

Table 27 - Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2018-2023

Table 28 - Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2018-2023

Table 29 - Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2018-2023

Table 30 - Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2018-2023

Table 31 - Sales of Small Appliances by Category: Volume 2018-2023

Table 32 - Sales of Small Appliances by Category: Value 2018-2023

Table 33 - Sales of Small Appliances by Category: % Volume Growth 2018-2023

Table 34 - Sales of Small Appliances by Category: % Value Growth 2018-2023

Table 35 - NBO Company Shares of Major Appliances: % Volume 2019-2023

Table 36 - LBN Brand Shares of Major Appliances: % Volume 2020-2023

Table 37 - NBO Company Shares of Small Appliances: % Volume 2019-2023

Table 38 - LBN Brand Shares of Small Appliances: % Volume 2020-2023

Table 39 - Distribution of Major Appliances by Format: % Volume 2018-2023

Table 40 - Distribution of Small Appliances by Format: % Volume 2018-2023

Table 41 - Forecast Sales of Consumer Appliances by Category: Volume 2023-2028

Table 42 - Forecast Sales of Consumer Appliances by Category: Value 2023-2028

Table 43 - Forecast Sales of Consumer Appliances by Category: % Volume Growth 2023-2028

Table 44 - Forecast Sales of Consumer Appliances by Category: % Value Growth 2023-2028

Table 45 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2023-2028

Table 46 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2023-2028

Table 47 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2023-2028

Table 48 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2023-2028

Table 49 - Forecast Sales of Small Appliances by Category: Volume 2023-2028

Table 50 - Forecast Sales of Small Appliances by Category: Value 2023-2028

Table 51 - Forecast Sales of Small Appliances by Category: % Volume Growth 2023-2028

Table 52 - Forecast Sales of Small Appliances by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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