

Baby Food in the US

August 2023

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KEY DATA FINDINGS

2023 DEVELOPMENTS

- Inflationary pressures and logistical challenges push up unit prices
- E-commerce continues to flourish
- FDA releases draft proposal for regulations on heavy metals in baby food

PROSPECTS AND OPPORTUNITIES

- Natural positioning will become of increasing importance
- Healthy snacking set to be a leading trend – particularly as parents return to out-of-home lifestyles
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Dairy Products and Alternatives in the US - Industry Overview

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DISCLAIMER

SOURCES

- Summary 1 - Research Sources

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