



**Euromonitor
International**

Home Care Packaging in France

September 2026

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KEY DATA INSIGHTS

2025 DEVELOPMENTS

French home care packaging edges up in 2025 as recyclability and recycled-content rules reshape the format mix

INDUSTRY PERFORMANCE

Rigid plastic anchors a mature market as HDPE and PET bottles dominate liquid home care

Rigid plastic grows fastest while refill pouches gain share against declining flexible and glass formats

The EU PPWR and France's single-use plastics agenda intensify the sustainability pressure

WHAT'S NEXT?

Broadly flat growth to 2030 led by recycled-content bottles and refill systems

Recycled HDPE and PET, mono-material design and refill define the priority opportunities

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