

# Beauty and Personal Care Packaging in Australia

June 2023

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## Beauty and Personal Care Packaging in Australia - Category analysis

## **KEY DATA FINDINGS**

### 2022 DEVELOPMENTS

Beauty and personal care packaging returns to recording positive growth in 2022

Move towards a circular economy driving packaging innovation

Colgate-Palmolive to share its recyclable HDPE toothpaste tube technology with other players

#### PROSPECTS AND OPPORTUNITIES

Specialty cosmetics containers to see dynamic growth over the forecast period Skin care growth will boost sales of squeezable plastic tubes and flexible plastic

# Beauty and Personal Care Packaging in Australia - Company Profiles

## Packaging Industry in Australia - Industry Overview

## **EXECUTIVE SUMMARY**

Packaging in 2022: The big picture

2022 key trends

Metal food cans continue to lose share in 2022

Metal beverage cans gaining share from PET bottles in soft drinks

Flatter PET wine bottles pave the way for sustainability gains

Move towards a circular economy driving beauty and personal care packaging innovation

Refillable packaging grows as an environmentally-friendly option in surface care

#### PACKAGING LEGISLATION

New packaging rules in Australia require manufacturers to recycle Australian government signals plan to regulate packaging industry

### RECYCLING AND THE ENVIRONMENT

Nestlé pilots recyclable paper in Australia

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