



Euromonitor
International

Dairy Packaging in Spain

September 2026

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Recycled and renewable cartons advance under the plastic tax as a bottle-led category edges higher

INDUSTRY PERFORMANCE

A rigid-plastic-led category edges higher on stable milk demand

Lactalis Puleva and Central Lechera Asturiana push recycled and renewable cartons

Flexible pouches and paper tubs are the fastest movers

WHAT'S NEXT?

Gentle volume growth as recycled content reshapes the bottle

Smaller portions, smart cartons and renewable materials widen the opportunity

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