

# Confectionery Packaging in the United Kingdom

October 2023

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## Confectionery Packaging in the United Kingdom - Category analysis

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Inflationary pressures impacting volume sales of confectionery

Gum packaging finally sees positive growth again in 2022

Sustainability concerns driving a shift to flexible paper packaging, while Nestlé leads the way in recyclable plastic packaging

#### PROSPECTS AND OPPORTUNITIES

Plastic pouches to continue gaining share in chocolate pouches and bags

Plant-based milk chocolate set to expand its presence in the UK

## Confectionery Packaging in the United Kingdom - Company Profiles

## Packaging Industry in the United Kingdom - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Thin wall plastic containers and HDPE bottles are the dominant pack types in dairy

Smaller pack types coming back into favour in soft drinks in the post-pandemic period

Heineken's Green Grip reduces single-use plastic usage

Quadpack launches the Regula Petit Jar with an innovative and sustainable design

HDPE bottles the main pack type for home care products

### PACKAGING LEGISLATION

UK government postpones EPR fee and launches consultation for packaging regime

UK plastic packaging tax and measures to reduce plastic pollution

### RECYCLING AND THE ENVIRONMENT

The UK government expands single-use plastic ban to reduce plastic waste

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