EXECUTIVE SUMMARY

Hot drinks in 2023: The big picture
2023 key trends
Competitive landscape
Retailing developments
Foodservice vs retail split
What next for hot drinks?

MARKET DATA

Table 1 - Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2018-2023
Table 2 - Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2018-2023
Table 3 - Retail Sales of Hot Drinks by Category: Volume 2018-2023
Table 4 - Retail Sales of Hot Drinks by Category: Value 2018-2023
Table 5 - Retail Sales of Hot Drinks by Category: % Volume Growth 2018-2023
Table 6 - Retail Sales of Hot Drinks by Category: % Value Growth 2018-2023
Table 7 - Foodservice Sales of Hot Drinks by Category: Volume 2018-2023
Table 8 - Foodservice Sales of Hot Drinks by Category: % Volume Growth 2018-2023
Table 9 - Total Sales of Hot Drinks by Category: Total Volume 2018-2023
Table 10 - Total Sales of Hot Drinks by Category: % Total Volume Growth 2018-2023
Table 11 - NBO Company Shares of Hot Drinks: % Retail Value 2019-2023
Table 12 - LBN Brand Shares of Hot Drinks: % Retail Value 2020-2023
Table 13 - Penetration of Private Label in Hot Drinks by Category: % Retail Value 2018-2023
Table 14 - Retail Distribution of Hot Drinks by Format: % Volume 2018-2023
Table 15 - Retail Distribution of Hot Drinks by Format and Category: % Volume 2023
Table 16 - Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2023-2028
Table 17 - Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2023-2028
Table 18 - Forecast Retail Sales of Hot Drinks by Category: Volume 2023-2028
Table 19 - Forecast Retail Sales of Hot Drinks by Category: Value 2023-2028
Table 20 - Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2023-2028
Table 21 - Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2023-2028
Table 22 - Forecast Foodservice Sales of Hot Drinks by Category: Volume 2023-2028
Table 23 - Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2023-2028
Table 24 - Forecast Total Sales of Hot Drinks by Category: Total Volume 2023-2028
Table 25 - Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

KEY DATA FINDINGS

2023 DEVELOPMENTS

Fresh coffee beans continues to grow as consumers upgrade their coffee machine during the pandemic
Private label plays an increasingly important role in coffee
Discounters sees growth, whilst e-commerce cools off but remains popular

PROSPECTS AND OPPORTUNITIES

Consumer demand for RTD coffee brings competition for the coffee category
App-based technology to drive foodservice growth
Sustainability to remain a priority in the forecast period

CATEGORY DATA

Table 26 - Retail Sales of Coffee by Category: Volume 2018-2023
Table 27 - Retail Sales of Coffee by Category: Value 2018-2023
Table 28 - Retail Sales of Coffee by Category: % Volume Growth 2018-2023
Table 29 - Retail Sales of Coffee by Category: % Value Growth 2018-2023
Table 30 - Retail Sales of Fresh Ground Coffee Pods by Hard vs Soft: % Volume 2018-2023
Table 31 - NBO Company Shares of Coffee: % Retail Value 2019-2023
Table 32 - LBN Brand Shares of Coffee: % Retail Value 2020-2023
Table 33 - Forecast Retail Sales of Coffee by Category: Volume 2023-2028
Table 34 - Forecast Retail Sales of Coffee by Category: Value 2023-2028
Table 35 - Forecast Retail Sales of Coffee by Category: % Volume Growth 2023-2028
Table 36 - Forecast Retail Sales of Coffee by Category: % Value Growth 2023-2028

Tea in the United Kingdom

KEY DATA FINDINGS

2023 DEVELOPMENTS
Fruit/herbal tea continues to increase its share of sales in the UK
Investment in sustainability by players
Black tea bags continues to struggle, although speciality black tea sees growth

PROSPECTS AND OPPORTUNITIES
Loose black tea to see recovery in the forecast period owing to premiumisation
Flavour challenge for green tea
Foodservice to recover despite challenges

CATEGORY DATA

Table 37 - Retail Sales of Tea by Category: Volume 2018-2023
Table 38 - Retail Sales of Tea by Category: Value 2018-2023
Table 39 - Retail Sales of Tea by Category: % Volume Growth 2018-2023
Table 40 - Retail Sales of Tea by Category: % Value Growth 2018-2023
Table 41 - NBO Company Shares of Tea: % Retail Value 2019-2023
Table 42 - LBN Brand Shares of Tea: % Retail Value 2020-2023
Table 43 - Forecast Retail Sales of Tea by Category: Volume 2023-2028
Table 44 - Forecast Retail Sales of Tea by Category: Value 2023-2028
Table 45 - Forecast Retail Sales of Tea by Category: % Volume Growth 2023-2028
Table 46 - Forecast Retail Sales of Tea by Category: % Value Growth 2023-2028

Other Hot Drinks in the United Kingdom

KEY DATA FINDINGS

2023 DEVELOPMENTS
Chocolate-based flavoured powder drinks experiences declining retail volume sales
Premiumisation in terms of flavour and sustainability drives growth
Consumers are losing interest in malt-based hot drinks, with little innovation in sight

PROSPECTS AND OPPORTUNITIES
Foodservice set to see full volume recovery by 2024
Increasing attention paid to plant-based options

CATEGORY DATA
Table 47 - Retail Sales of Other Hot Drinks by Category: Volume 2018-2023
Table 48 - Retail Sales of Other Hot Drinks by Category: Value 2018-2023
Table 49 - Retail Sales of Other Hot Drinks by Category: % Volume Growth 2018-2023
Table 50 - Retail Sales of Other Hot Drinks by Category: % Value Growth 2018-2023
Table 51 - NBO Company Shares of Other Hot Drinks: % Retail Value 2019-2023
Table 52 - LBN Brand Shares of Other Hot Drinks: % Retail Value 2020-2023
Table 53 - Forecast Retail Sales of Other Hot Drinks by Category: Volume 2023-2028
Table 54 - Forecast Retail Sales of Other Hot Drinks by Category: Value 2023-2028
Table 55 - Forecast Retail Sales of Other Hot Drinks by Category: % Volume Growth 2023-2028
Table 56 - Forecast Retail Sales of Other Hot Drinks by Category: % Value Growth 2023-2028

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings**: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles**: Analysis dedicated to the world’s most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports**: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/hot-drinks-in-the-united-kingdom/report](http://www.euromonitor.com/hot-drinks-in-the-united-kingdom/report).