



Hot Drinks in Estonia

December 2025

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EXECUTIVE SUMMARY

Inflation drives value growth amid declining demand

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Inflationary pressures drive value growth amid declining demand

Sharp increases in global coffee prices hinder consumption

Fruit/herbal tea remains significant

WHAT'S NEXT?

Hot drinks set to rebound amid economic recovery

Growing demand for indulgent coffee experiences

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[Tea in Estonia](#)

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[Other Hot Drinks in Estonia](#)

KEY DATA FINDINGS

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INDUSTRY PERFORMANCE

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Plant-based hot drinks remain niche, despite rapid growth

WHAT'S NEXT?

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