



Baby Food Packaging in Canada

September 2026

Table of Contents

KEY DATA FINDINGS

2025 DEVELOPMENTS

Baby food packaging continues recovery

INDUSTRY PERFORMANCE

The category recovers with household spending

Rigid plastic grows fastest as pouches lead the flexible mainstay

Starch-based fibre packs and sustainability rules advance

WHAT'S NEXT?

Steady retail unit volume growth despite a demographic headwind

Working parents and e-commerce favour convenient formats

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