

Sauces, Dressings and Condiments Packaging in the Netherlands

July 2022

Table of Contents

KEY DATA FINDINGS

2021 DEVELOPMENTS

Spike in sales due to home seclusion and stockpiling in 2020 followed by declining demand in 2021
Pasta sauces the most dynamic category in 2020, benefiting brick liquid cartons and stand-up pouches
Stand-up pouches gaining share in sauces, dressings and condiments

PROSPECTS AND OPPORTUNITIES

Further growth expected for stand-up pouches
Organic retailer Ekoplaza introduces first plastic-free store aisle

Sauces, Dressings and Condiments Packaging in the Netherlands - Company Profiles

Packaging Industry in the Netherlands - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2021: The big picture
2021 key trends
Sustainability and convenience drives food packaging
Metal beverage cans are gaining share in alcoholic drinks packaging
Non-alcoholic drinks seeing a shift towards more effective pack types
Eco-friendly packaging with a longer life is the focus of the beauty industry
Post-pandemic changes influence home care packaging

PACKAGING LEGISLATION

Netherlands introduces EU's Plastic Tax
Dutch authorities implement a deposit on small plastic bottles

RECYCLING AND THE ENVIRONMENT

Circular Economy slated for packaging in the Netherlands by 2050
Netherlands setting recycling goals
Table 1 - Overview of Packaging Recycling and Recovery in the Netherlands: 2019/2020 and Targets for 2021

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