

Asian Speciality Drinks in Indonesia

January 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

As unit prices rise, off-trade volume growth slows in 2023, while players push products' medicinal benefits

Kino Indonesia continues to narrow the gap with leading player

Foodservice sales still suffering

PROSPECTS AND OPPORTUNITIES

On-trade performance set to see further falls while off-trade sales rise, with small local grocers maintaining the lead in distribution

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