



# Dairy Packaging in Sweden

September 2026

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### KEY DATA FINDINGS

### 2025 DEVELOPMENTS

Stable milk demand supports growth as Arla advances fibre closures and recyclable design

### INDUSTRY PERFORMANCE

A carton-led category returns to modest growth on stable milk demand

Arla pushes recyclable design and fibre-based closures

Recycled content and premium glass shape the material mix

### WHAT'S NEXT?

Gentle volume growth as the carton is re-engineered for recyclability

Fibre closures and recycled content define competitive advantage

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