



Financial Cards and Payments in Italy

February 2026

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Growth for financial cards in 2025

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INDUSTRY PERFORMANCE

Growth for financial cards as businesses increase adoption

Wallets and wearables are growing trends in Italy

Commercial cards and payments increase in 2025

WHAT'S NEXT?

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Consumer behaviour set to evolve, with demand for rapid everyday payment solutions

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Digital payments with charge cards continue to rise

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2025 DEVELOPMENTS

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WHAT'S NEXT?

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