



Confectionery Packaging in France

September 2026

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Cocoa inflation tempers a flexible-dominated category as leaders cut plastic in gifting formats

INDUSTRY PERFORMANCE

A flexible-dominated category grows modestly amid cocoa inflation

Ferrero and Lindt cut plastic in boxes, spoons and trays

Rigid plastic gains while paper and metal diverge

WHAT'S NEXT?

Modest growth led by rigid plastic and a structural shift to fibre

Portioning, gifting and e-commerce set to diversify pack formats

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