



Euromonitor
International

Dairy Packaging in France

September 2026

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Stable milk demand nudges rigid-plastic higher as recycled content advances

INDUSTRY PERFORMANCE

A rigid-plastic-led category edges higher on stable milk demand

Lactel and Candia accelerate recycled-content milk bottles

Glass and paper-based formats gain at the premium and ambient edges

WHAT'S NEXT?

Flat volumes as recycled content and lightweighting reshape the bottle

Convenience and premium cues pull volumes towards pouches and cartons

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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

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