



Euromonitor
International

Confectionery Packaging in Mexico

September 2026

Table of Contents

KEY DATA FINDINGS

2025 DEVELOPMENTS

Resilient demand boosts confectionery packaging

INDUSTRY PERFORMANCE

A flexible-dominated category, but challenges emerge

Mondelez pushes recyclable and reduced-plastic formats

Metal and paper formats gain on gifting and portioning

WHAT'S NEXT?

Metal to spur growth, but flexible plastic still reigns

Portioning, gifting and recyclable materials diversify formats

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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

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