

Baby Food Packaging in Mexico

October 2023

Table of Contents

Baby Food Packaging in Mexico - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Resumption of out-of-home lifestyles drives demand for convenient baby food packaging
Glass jars remain dominant pack type in prepared baby food
Increased female labour force participation underpins growth in demand for baby food packaging

PROSPECTS AND OPPORTUNITIES

Pouch packaging to gain share over the forecast period
Smaller pack sizes to grow in popularity within milk formula

Baby Food Packaging in Mexico - Company Profiles

Packaging Industry in Mexico - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture
2022 key trends
Pouches are a favoured pack type across a number of food categories
PET bottles continue to dominate soft drinks, while glass bottles enjoy a resurgence
On-the-go consumption and convenience boosting metal beverage can usage
Refill packs growing in popularity as a sustainable alternative
Reusable and recyclable pack types dominate home care packaging

PACKAGING LEGISLATION

Local governments introduce a ban on single-use plastics

RECYCLING AND THE ENVIRONMENT

Sustainable packaging becoming more prominent in the home care industry
Table 1 - Overview of Packaging Recycling and Recovery in Mexico: 2020/2021 and Targets for 2022

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/baby-food-packaging-in-mexico/report.