

Sauces, Dressings and Condiments Packaging in Mexico

July 2022

Table of Contents

KEY DATA FINDINGS

2021 DEVELOPMENTS

With consumers spending more time at home, COVID-19 boosts demand in 2020, before many products then slip into decline in 2021

Plastic pouches continue to grow in popularity in table sauces

Perceived by local consumers as safe and convenient, metal food cans remain dominant in pickled products

PROSPECTS AND OPPORTUNITIES

Size of the demand spike in 2020 likely to hold back growth over the forecast period

Glass is likely to lose share to lighter and more robust pack types, such as PET bottles and plastic pouches

Sauces, Dressings and Condiments Packaging in Mexico - Company Profiles

Packaging Industry in Mexico - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2021: The big picture

2021 key trends

The food industry sees a rising need for attractive packaging

Flexible and returnable packaging is the way forward for hot drinks

Metal beverage cans gain share in alcoholic drinks packaging

Increasing usage of sustainable packaging and multipacks in beauty and personal care

Post-pandemic hygiene caution influences home care packaging

PACKAGING LEGISLATION

Mexico bans single-use plastic in 2021

New labelling system for high sugar content

RECYCLING AND THE ENVIRONMENT

Companies pledge to open recycling plants

Table 1 - Overview of Packaging Recycling and Recovery in Mexico: 2019/2020 and Targets for 2021

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