



Packaging Industry in South Korea

January 2026

Table of Contents

EXECUTIVE SUMMARY

Packaging in 2024: The big picture

2024 key trends

Smaller packs and sustainable materials drive food packaging innovation in South Korea

Recycled materials and label-free bottles lead South Korea's sustainable beverage packaging shift in 2024

Premiumisation and sustainability redefine South Korea's alcoholic drinks packaging

Eco-friendly and refillable packaging takes centre stage in South Korea's beauty industry in 2024

Refillable and user-friendly packaging drives sustainable innovation in South Korea's home care industry in 2024

Convenience and sustainability shape South Korea's pet food packaging

PACKAGING LEGISLATION

Recyclability and recycled content mandates

Deposit return and waste reduction initiatives

Impact on industry and consumers

RECYCLING AND THE ENVIRONMENT

Mandatory recycled content targets

Design for recyclability and label-free packaging

Transparent PET bottle sorting and consumer responsibility

Table 1 - Overview of Packaging Recycling and Recovery in South Korea: 2022/2023 and Targets for 2024

DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/packaging-industry-in-south-korea/report.