

# Health and Beauty Specialist Retailers in Switzerland

June 2022

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### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Slight decline in value sales, as consumers less concerned about COVID-19

Healthy performance from smaller channels

Rebound for beauty specialist retailers helped by minimal overseas travel

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Mixed performance over forecast period

Players develop omnichannel features to remain connected to consumers

The health and wellness trend continues to drive sales of organic products with a natural profile

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