

Large Cooking Appliances in Saudi Arabia

December 2023

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Large Cooking Appliances in Saudi Arabia - Category analysis

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2023 DEVELOPMENTS

Sales of large cooking appliances supported by overall population growth

Cookers maintain demand as essential appliances

LG promotes its cooking appliances with a cooking contest

PROSPECTS AND OPPORTUNITIES

LG launches new minimalist appliance designs

Growth in urbanisation and population size will widen demand for large cooking appliances

Local production expected for large cooking appliances, thus widening the range and helping to bring down unit prices

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