

# Air Treatment Products in Saudi Arabia

December 2023

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### 2023 DEVELOPMENTS

Air conditioners remain in demand in the Kingdom

Shaker Group meets government energy-efficiency standards with its eco-friendly developments

Zamil Air Conditioners partners with Samsung to boost local manufacturing

Undesirable pollutants in indoor air support sales of air purifiers

### PROSPECTS AND OPPORTUNITIES

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Energy-efficiency regulations will spur ongoing developments

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