

# RTD Tea in the United Kingdom

November 2023

**Table of Contents** 

# RTD Tea in the United Kingdom - Category analysis

#### **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

RTD tea continues to expand in 2023

Demand for low sugar and no sugar variants leads to innovation

Kombucha, a trendy and functional choice, continues to experience dynamic growth in 2023

## PROSPECTS AND OPPORTUNITIES

On-trade, RTD tea has room for expansion

Innovation in flavours and low sugar variants expected to drive growth over the forecast period

Brands in RTD tea could benefit from Gen Z

#### **CATEGORY DATA**

Table 1 - Off-trade Sales of RTD Tea by Category: Volume 2018-2023

Table 2 - Off-trade Sales of RTD Tea by Category: Value 2018-2023

Table 3 - Off-trade Sales of RTD Tea by Category: % Volume Growth 2018-2023

Table 4 - Off-trade Sales of RTD Tea by Category: % Value Growth 2018-2023

Table 5 - Leading Flavours for Off-trade RTD Tea: % Volume 2018-2023

Table 6 - NBO Company Shares of Off-trade RTD Tea: % Volume 2019-2023

Table 7 - LBN Brand Shares of Off-trade RTD Tea: % Volume 2020-2023

Table 8 - NBO Company Shares of Off-trade RTD Tea: % Value 2019-2023

Table 9 - LBN Brand Shares of Off-trade RTD Tea: % Value 2020-2023

Table 10 - Forecast Off-trade Sales of RTD Tea by Category: Volume 2023-2028

Table 11 - Forecast Off-trade Sales of RTD Tea by Category: Value 2023-2028

Table 12 - Forecast Off-trade Sales of RTD Tea by Category: % Volume Growth 2023-2028

Table 13 - Forecast Off-trade Sales of RTD Tea by Category: % Value Growth 2023-2028

## Soft Drinks in the United Kingdom - Industry Overview

#### **EXECUTIVE SUMMARY**

Soft drinks in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

# MARKET DATA

Table 14 - Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2018-2023

Table 15 - Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2018-2023

Table 16 - Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2018-2023

Table 17 - Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2018-2023

Table 18 - Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2022

Table 19 - Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2022

Table 20 - Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2022

Table 21 - Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2022

Table 22 - Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2018-2023

Table 23 - Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2018-2023

Table 24 - Off-trade Sales of Soft Drinks by Category: Value 2018-2023

Table 25 - Off-trade Sales of Soft Drinks by Category: % Value Growth 2018-2023

Table 26 - Sales of Soft Drinks by Total Fountain On-trade: Volume 2018-2023

Table 27 - Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2018-2023

- Table 28 NBO Company Shares of Total Soft Drinks (RTD): % Volume 2019-2023
- Table 29 LBN Brand Shares of Total Soft Drinks (RTD): % Volume 2020-2023
- Table 30 NBO Company Shares of On-trade Soft Drinks (RTD): % Volume 2019-2023
- Table 31 LBN Brand Shares of On-trade Soft Drinks (RTD): % Volume 2020-2023
- Table 32 NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2023
- Table 33 LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2023
- Table 34 NBO Company Shares of Off-trade Soft Drinks: % Value 2019-2023
- Table 35 LBN Brand Shares of Off-trade Soft Drinks: % Value 2020-2023
- Table 36 Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2018-2023
- Table 37 Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2018-2023
- Table 38 Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2018-2023
- Table 39 Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2023
- Table 40 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2023-2028
- Table 41 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2023-2028
- Table 42 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2023-2028
- Table 43 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2023-2028
- Table 44 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2023-2028
- Table 45 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2023-2028
- Table 46 Forecast Off-trade Sales of Soft Drinks by Category: Value 2023-2028
- Table 47 Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2023-2028
- Table 48 Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2023-2028
- Table 49 Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2023-2028

#### **APPENDIX**

Fountain sales in the United Kingdom

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#### **SOURCES**

Summary 1 - Research Sources

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