Euromonitor International

Packaging Industry in Ukraine

October 2026

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2025 key trends
Food packaging recovers broadly as aseptic cartons and recycled-content formats gain ground
Soft drinks packaging rebounds as PET-led bottled water demand recovers
Alcoholic drinks packaging recovers as recycled cans gain ground on glass and plastic
Beauty and personal care packaging holds steady as eco-design and recycled content advance
Home care packaging rebounds strongly as folding cartons lead the recovery
Pet food packaging grows on humanisation as pouches gain on metal cans

PACKAGING LEGISLATION

An EU-aligned draft Law on Packaging and Packaging Waste introduces EPR and deposit-return
A pilot EPR project and a Kyiv-region separate-collection trial test the framework ahead of enactment
Food-contact rules tighten in line with EU standards

RECYCLING AND THE ENVIRONMENT

Recycled content and recyclable mono-materials advance across beverages and packaging
Collection infrastructure expands from a low base
Renewable fibre cartons and compostable formats gain ground

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