EXECUTIVE SUMMARY

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2022 key trends
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Retailing developments
Foodservice vs retail split
What next for soft drinks?

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DISCLAIMER

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**Bottled Water in Brazil**

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Concentrates in Brazil

KEY DATA FINDINGS

2022 DEVELOPMENTS

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Innovation needed, to offer consumers excitement and health
Distribution is a key factor for success post-COVID-19

PROSPECTS AND OPPORTUNITIES

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RTD Coffee in Brazil

KEY DATA FINDINGS

2022 DEVELOPMENTS

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New players emerge with innovative propositions

PROSPECTS AND OPPORTUNITIES

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RTD Tea in Brazil

KEY DATA FINDINGS

2022 DEVELOPMENTS

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Energy Drinks in Brazil

KEY DATA FINDINGS

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