



Euromonitor
International

Other Hot Drinks in Hong Kong, China

February 2026

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Other Hot Drinks in Hong Kong, China - Category analysis

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2025 DEVELOPMENTS

Demographic developments support health-focused shifts in consumption

INDUSTRY PERFORMANCE

Shift towards healthier, plant-based options

Rising interest in local plant-based hot drinks

WHAT'S NEXT?

Changing landscape in other hot drinks

Other plant-based hot drinks blending superfoods and clean label convenience

Sustainable sourcing and clean ingredients

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Hot Drinks in Hong Kong, China - Industry Overview

EXECUTIVE SUMMARY

Premiumisation supported by demand for health and authenticity

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INDUSTRY PERFORMANCE

Growth across categories

Demand for premium products

WHAT'S NEXT?

Upmarket shift in demand

Consumer health consciousness exerting a growing influence

Search for convenience in the midst of hectic modern lifestyles

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/other-hot-drinks-in-hong-kong-china/report.