KEY DATA FINDINGS

2022 DEVELOPMENTS

Still water continues to dominate off-trade and on-trade sales in 2022
New product development and innovation discouraged by the economic downturn
Bottled water remains fragmented and stable in 2022

PROSPECTS AND OPPORTUNITIES

Lack of access to safe drinking water will continue to be a key factor in the shift towards bottled water
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Emerging health and wellness trend set to influence sales

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Soft Drinks in Algeria - Industry Overview

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SOURCES

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