



Euromonitor
International

Bottled Water in Algeria

December 2025

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Bottled Water in Algeria - Category analysis

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2025 DEVELOPMENTS

Bottled water remains an essential part of daily life for many consumers

INDUSTRY PERFORMANCE

Overall demand for bottled water remains buoyant in 2025

Still spring bottled water taps into the growing demand for premium products

WHAT'S NEXT?

Bottled water set for healthy growth over the forecast period

Technological advancements will support and improve water treatment

Increasing health and wellness trend is expected to fuel demand

COMPETITIVE LANDSCAPE

Ibrahim & Fils Ifri maintaining its leadership in a fragmented market

Cevital successfully promotes a healthy and pure image for its bottled water

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Small local grocers lead sales but lose share to modern retail channels

E-commerce offers potential despite sales remaining low

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EXECUTIVE SUMMARY

Soft drinks sales see steady growth in 2025

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A youthful population and hot weather fuels demand for soft drinks in Algeria

Modest economic recovery limits growth

Rising health concerns inform purchasing decisions

WHAT'S NEXT?

Algeria's expanding urban population points towards growth in sales of soft drinks

State laws should ensure domestic players remain dominant

Uptick in tourism creating renewed demand for foodservice

COMPETITIVE LANDSCAPE

Local player Ibrahim & Fils Ifri remains on top with strong product portfolio

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