



Appliances and Electronics Specialists in Australia

May 2026

Appliances and Electronics Specialists in Australia - Category analysis

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Steady Growth for Appliances and Electronics Specialists as Tech?Innovation Revives Demand

KEY INDUSTRY TRENDS

Chart 1 - Key Industry Trends for Appliances and Electronics Specialists

INDUSTRY PERFORMANCE

Steady Growth for Appliances and Electronics Specialists as Tech?Innovation Revives Demand

Ai-Enabled Devices and Computing Outpace Traditional Appliances

Omnichannel Precision and Ai Leadership Reshape Retail Experience

Chart 2 - Jb Hi-Fi Harnesses Ai-Enabled Retailing

Chart 3 - Value Sales 2020-2030

WHAT'S NEXT?

Ai Integration Accelerates Upgrade Cycles and Boosts Retail Value

Sustainability Drives Energy-Efficient Upgrades as Utility Costs Rise

Omnichannel Precision and Smart Showrooms Win Shopper Loyalty

Chart 4 - Forecast Value Sales 2020-2030

COMPETITIVE LANDSCAPE

Chart 5 - Analyst Insight for Appliances and Electronics Specialists

Jb Hi-Fi Maintains Its Leadership as Omnichannel Strategy and Acquisitions Drive Gains

Apple Enjoys Fast Growth Amid Experiential Retail Upgrades and Ai-Enabled Personalisation

Chart 6 - Company Shares 2025

Chart 7 - Brand Shares 2025

ECONOMIC CONTEXT

Chart 8 - Economic Context for Appliances and Electronics Specialists

Chart 9 - Real Gdp Growth 2020-2030

Chart 10 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 11 - Consumer Context for Appliances and Electronics Specialists

Chart 12 - Population 2020-2030

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[Retail in Australia - Industry Overview](#)

EXECUTIVE SUMMARY

Modest Growth for Retail as Consumer Confidence Picks up

KEY DATA INSIGHTS

KEY INDUSTRY TRENDS

Chart 14 - Key Industry Trends for Retail

INDUSTRY PERFORMANCE

Modest Growth for Retail as Consumer Confidence Picks up

E-Commerce Outpaces Other Channels as Consumers Adopt Hybrid Shopping Habits

Mecca and Phantm Streamline Packaging Compliance with Ai-Powered Data

Chart 15 - Value Sales 2020-2030

Chart 16 - Value Sales by Category 2025

WHAT'S NEXT?

E-Commerce Enhances Digital Journeys to Drive Loyalty and Growth

Ai-Driven Automation Transforms Operations and Supply Chain Agility

Private Label Expansion Unlocks Loyalty and Margin Resilience

Chart 17 - Forecast Value Sales 2020-2030

Chart 18 - Forecast Value Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Coles Group Outpaces Rivals as Ai and Private Label Sharpen Value Proposition

Chart 19 - Analyst Insight for Retail

Mecca's New Flagship Store Aim to Set New Standards in Experiential Retail

Chart 20 - Mecca's Latest Flagship Redefines the Future of Experiential Beauty Retail

Coles and Openai Partner to Integrate Chatgpt into Workflows

Chart 21 - Coles and Openai Partner to Integrate Chatgpt across Teams

Chart 22 - Company Shares 2025

Chart 23 - Brand Shares 2025

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Chart 24 - Standard Opening Hours by Channel Type 2025

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Back-to-school

ECONOMIC CONTEXT

Chart 25 - Economic Context for Retail

Chart 26 - Real Gdp Growth 2020-2030

Chart 27 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 28 - Consumer Context for Retail

Chart 29 - Population 2020-2030

Chart 30 - Population by Generation 2025

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