

# Analgesics in Taiwan

October 2023

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## Analgesics in Taiwan - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Topical analgesics/anaesthetic category grows fastest in volume and value terms

Interest in herbal/traditional analgesics remains strong

Increasing focus on targeted pain relief continues to fuel segmentation

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Population aging will ensure chronic pain management is a focal point for innovation

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