

Income and Expenditure: Thailand

September 2023

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HEADLINES

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Middle Youth will remain the highest earning population band by 2027

SOCIAL CLASSES/INEQUALITY

Social class C to register the fastest expansion over the forecast period

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Food and non-alcoholic beverages will become predominant spending category in Thailand

WEALTH AND WEALTHY CONSUMERS

Expenditure on premium and luxury cars will account for the lion's share of total luxury spending in Thailand

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