



**Euromonitor
International**

Dairy Packaging in Türkiye

September 2026

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Inflation-driven demand propels a rigid-plastic-led category as recycled-content rules move toward reform

INDUSTRY PERFORMANCE

Rigid-plastic bottles and pots anchor a fast-growing category

A draft rule change points recycled-content bottles toward viability

Flexible packaging and glass post the strongest unit gains

WHAT'S NEXT?

Sustained growth with recycled content reshaping the bottle

Convenience, premiumisation and renewable cartons widen the format mix

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