

# Baby Food Packaging in Turkey

October 2023

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## KEY DATA FINDINGS

### 2022 DEVELOPMENTS

Liquid milk formula packaging continues to see dynamic growth in Turkey in 2022

Folding cartons the main pack type for powder milk formula

Folding cartons continue to lead dried baby food

### PROSPECTS AND OPPORTUNITIES

HDPE bottles are expected to gain pack type share in Turkey over the forecast period

Official campaigns to promote breastfeeding could suppress growth in baby food

## Baby Food Packaging in Turkey - Company Profiles

## Packaging Industry in Turkey - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Flexible packaging is popular in food packaging for its convenience

On-the-go consumption influences packaging for non-alcoholic drinks

Glass dominates alcohol drinks packaging due to its premium appeal

Adaptability and user-friendliness shape beauty and personal care packaging in 2022

Convenient and sustainable packaging trends popular in home care

### PACKAGING LEGISLATION

Revised amendment for food-contact plastics

Transition to National Deposit Management System in 2023

### RECYCLING AND THE ENVIRONMENT

Eco-friendly packaging innovations transforming the home care industry

Consumer demand for sustainable packaging influences brands

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