



Confectionery Packaging in Indonesia

September 2026

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Cocoa-cost shock pulls a flexible-led category lower as paper gifting formats surge

INDUSTRY PERFORMANCE

Cocoa inflation and shrinkflation pull volumes lower

Paper-based formats surge in gifting and premium lines

Resealable pouches and rigid packs diversify a flexible-led aisle

WHAT'S NEXT?

A flat near-term outlook as cocoa pressures ease

Smaller packs, gifting and fibre define the next phase of development

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