

# Other Hot Drinks in the Czech Republic

November 2023

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## Other Hot Drinks in the Czech Republic - Category analysis

## KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Consumers move away from non-essential options like other hot drinks Nestlé Cesko offers a strong, highly recognised portfolio in other hot drinks Consumers are willing to wait for the best prices

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More investment required to enable yerba maté to take off

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