

# Analgesics in Argentina

September 2023

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## Analgesics in Argentina - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Sales of aspirin and ibuprofen rebound in aftermath of COVID-19 pandemic  
Topical analgesics with cannabidiol go from strength to strength  
Bayer shows signs of recovery, but its share remains below pre-pandemic levels

#### PROSPECTS AND OPPORTUNITIES

Further growth expected, with stronger analgesic options benefitting from return to outdoor activities  
Topical analgesics have potential for expansion  
Higher doses of acetaminophen, aspirin and ibuprofen will gain additional ground

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### DISCLAIMER

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