



Income and Expenditure: The Netherlands

October 2025

Table of Contents

HEADLINES

PROSPECTS

The Netherlands has high gross income but disposable income growth remains stagnant

Funds allocated to combat income inequality and foster social equity

Consumer expenditure decreases amid economic restraint and inflation concerns

Wealth concentration and economic factors shape affluent population growth

Chart 1 - Annual Gross Income Distribution by Age in the Netherlands: 2024

Chart 2 - Distribution of Income in the Netherlands: Key Metrics 2024-2029

Chart 3 - Gross Income Growth Index in the Netherlands 2024-2029

Chart 4 - Average Gross Income by Age in the Netherlands 2024-2029

Chart 5 - Population by Income Bracket in 2029

Chart 6 - Gini Index 2024/2029

Chart 7 - Households by Disposable Income (PPP) 2024-2029

Chart 8 - Overview of the Netherlands' Social Classes 2029

Chart 9 - Social Class D by Age: 2024/2029

Chart 10 - Consumer Market and Spending in the Netherlands: Key Metrics 2024-2029

Chart 11 - Consumer Expenditure in Top Regions: Size in 2029 and Growth over 2019-2029

Chart 12 - Urban/Rural Consumer Expenditure in 2029

Chart 13 - Households Expenditure in 2024

Chart 14 - Consumer Spending by Category in the Netherlands 2024-2029: USD per Household

Chart 15 - Index of Consumer Prices in the Netherlands over 2019-2024

Chart 16 - Households Expenditure by Category in the Netherlands: 2029

Chart 17 - The Netherlands' Wealth Landscape: 2024-2030

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/income-and-expenditure-the-netherlands/report.