

Analgesics in Costa Rica

September 2023

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Analgesics in Costa Rica - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

The stress of inflation and uncertainty leads to an increase in headache sufferers

Acetaminophen sales benefit from a spike in influenza and dengue virus

Drinkable solutions grow in popularity, believed to result in faster pain relief

PROSPECTS AND OPPORTUNITIES

Generics grow, with consumers appreciating lower price points An ageing population will positively contribute to growth in analgesics Pharmacists that provide guidance play a role in product choice

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DISCLAIMER

DEFINITIONS

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