

# Appliances and Electronics Specialists in Ireland

March 2024

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## Appliances and Electronics Specialists in Ireland - Category analysis

## **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

Appliances and electronics specialists see sales plummet

Select has agreed to acquire DID Electrical

Retail landscape continues shift to e-commerce for smaller products, while consumers seek big-ticket products in stores

#### PROSPECTS AND OPPORTUNITIES

Appliances and electronics specialists will continue to face challenges

Refurbished tech trend will continue over the forecast period

Harvey Norman expands into England - how will this affect Ireland?

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Retail in 2023: The big picture

Discounters' strong performance continues to shape grocery retail

Focus on sustainability across channels

What next for retail?

#### OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 - Standard Opening Hours by Channel Type 2023

Seasonality

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