

Retail Tissue in Mexico

April 2024

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

The drop in prices of materials such as cellulose and paper pulp opens the doors for more promotional hustle in retail tissue

Retail tissue sees polarisation: Premium products and private label are on the rise

Paper towels gains share at the expense of napkins

PROSPECTS AND OPPORTUNITIES

Strategic innovation required to enhance value for non-premium brands

Sustainability claims can enhance sales if used wisely

Growing presence of private label to inform company strategies

CATEGORY DATA

- Table 1 - Retail Sales of Tissue by Category: Value 2018-2023
- Table 2 - Retail Sales of Tissue by Category: % Value Growth 2018-2023
- Table 3 - NBO Company Shares of Retail Tissue: % Value 2019-2023
- Table 4 - LBN Brand Shares of Retail Tissue: % Value 2020-2023
- Table 5 - Forecast Retail Sales of Tissue by Category: Value 2023-2028
- Table 6 - Forecast Retail Sales of Tissue by Category: % Value Growth 2023-2028

Tissue and Hygiene in Mexico - Industry Overview

EXECUTIVE SUMMARY

Tissue and hygiene in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for tissue and hygiene?

MARKET INDICATORS

- Table 7 - Birth Rates 2018-2023
- Table 8 - Infant Population 2018-2023
- Table 9 - Female Population by Age 2018-2023
- Table 10 - Total Population by Age 2018-2023
- Table 11 - Households 2018-2023
- Table 12 - Forecast Infant Population 2023-2028
- Table 13 - Forecast Female Population by Age 2023-2028
- Table 14 - Forecast Total Population by Age 2023-2028
- Table 15 - Forecast Households 2023-2028

MARKET DATA

- Table 16 - Retail Sales of Tissue and Hygiene by Category: Value 2018-2023
- Table 17 - Retail Sales of Tissue and Hygiene by Category: % Value Growth 2018-2023
- Table 18 - NBO Company Shares of Retail Tissue and Hygiene: % Value 2019-2023
- Table 19 - LBN Brand Shares of Retail Tissue and Hygiene: % Value 2020-2023
- Table 20 - Penetration of Private Label in Retail Tissue and Hygiene by Category: % Value 2018-2023
- Table 21 - Distribution of Retail Tissue and Hygiene by Format: % Value 2018-2023
- Table 22 - Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2023
- Table 23 - Forecast Retail Sales of Tissue and Hygiene by Category: Value 2023-2028
- Table 24 - Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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