



**Euromonitor
International**

Dairy Packaging in Brazil

September 2026

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Expanding milk output underpins a category split between HDPE bottles and aseptic cartons

INDUSTRY PERFORMANCE

Rising milk output sustains a rigid-plastic and carton-led category

Piracanjuba and Tetra Pak invest in capacity and renewable cartons

Spouted pouches and metal cans diversify the format mix

WHAT'S NEXT?

Steady growth led by cartons, fibre and recycled-content bottles

On-the-go formats and premiumisation offer new opportunities for innovation

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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

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