Euromonitor International

Dairy Packaging in Brazil

September 2026

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Dairy Packaging in Brazil - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Expanding milk output underpins a category split between HDPE bottles and aseptic cartons

INDUSTRY PERFORMANCE

Rising milk output sustains a rigid-plastic and carton-led category
Piracanjuba and Tetra Pak invest in capacity and renewable cartons
Spouted pouches and metal cans diversify the format mix

WHAT'S NEXT?

Steady growth led by cartons, fibre and recycled-content bottles
On-the-go formats and premiumisation offer new opportunities for innovation

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Dairy Packaging in Brazil - Company Profiles

Packaging Industry in Brazil - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2025: the big picture
2025 key trends
Renewable cartons and recycled-content bottles reshape a growing food packaging market
Rigid plastic holds firm in soft drinks as glass and metal cans lead growth
Aluminium cans dominate alcoholic drinks as recycling leadership underpins the market
Refill formats and premium glass reshape beauty and personal care
PET bottles and refill pouches drive a growing home care market
Pouches and thin wall containers transform pet food packaging

PACKAGING LEGISLATION

Brazil institutes a mandatory reverse-logistics system for plastic packaging
Binding recovery and recycled content targets take effect from 2026
Producer responsibility reshapes packaging across the consumer goods industries

RECYCLING AND THE ENVIRONMENT

World-leading aluminium recycling and rising recycled PET anchor circular progress
Renewable-fibre cartons advance as flexible film faces recyclability scrutiny
Refill systems and recycled content reshape beauty, home care and pet food

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/dairy-packaging-in-brazil/report.