



Euromonitor
International

Confectionery Packaging in Colombia

September 2026

Table of Contents

KEY DATA FINDINGS

2025 DEVELOPMENTS

Premium gum lifts rigid plastic

INDUSTRY PERFORMANCE

Urbanisation and gifting sustain a flexible packaging-dominated category

Rigid plastic surges on premium gum and resealable formats

Paper formats and sustainability credentials advance

WHAT'S NEXT?

Sustained growth led by rigid plastic and a fibre shift

Small packs and flexible paper redefine the format mix

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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

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