KEY DATA FINDINGS

2022 DEVELOPMENTS
Oral care sales driven by basic demand and population growth
Robust performance of toothbrushes attributed to a successful advertising campaign by Colgate-Palmolive
Certain added-value toothpastes are attracting attention

PROSPECTS AND OPPORTUNITIES
Consumers with a sweet tooth contribute to sales of oral care
Oral-B to officially enter the territory, which will help to stimulate promotions of oral care
Competitive status quo to remain, while Russian brands face ongoing challenges

CATEGORY DATA
Table 1 - Sales of Oral Care by Category: Value 2017-2022
Table 2 - Sales of Oral Care by Category: % Value Growth 2017-2022
Table 3 - Sales of Toothbrushes by Category: Value 2017-2022
Table 4 - Sales of Toothbrushes by Category: % Value Growth 2017-2022
Table 5 - Sales of Toothpaste by Type: % Value Breakdown 2018-2022
Table 6 - NBO Company Shares of Oral Care: % Value 2018-2022
Table 7 - LBN Brand Shares of Oral Care: % Value 2019-2022
Table 8 - Forecast Sales of Oral Care by Category: Value 2022-2027
Table 9 - Forecast Sales of Oral Care by Category: % Value Growth 2022-2027
Table 10 - Forecast Sales of Toothbrushes by Category: Value 2022-2027
Table 11 - Forecast Sales of Toothbrushes by Category: % Value Growth 2022-2027

EXECUTIVE SUMMARY
Beauty and personal care in 2022: The big picture
2022 key trends
Competitive landscape
Retailing developments
What next for beauty and personal care?

MARKET DATA
Table 12 - Sales of Beauty and Personal Care by Category: Value 2017-2022
Table 13 - Sales of Beauty and Personal Care by Category: % Value Growth 2017-2022
Table 14 - GBO Company Shares of Beauty and Personal Care: % Value 2018-2022
Table 15 - NBO Company Shares of Beauty and Personal Care: % Value 2018-2022
Table 16 - LBN Brand Shares of Beauty and Personal Care: % Value 2019-2022
Table 17 - Distribution of Beauty and Personal Care by Format: % Value 2017-2022
Table 18 - Distribution of Beauty and Personal Care by Format and Category: % Value 2022
Table 19 - Forecast Sales of Beauty and Personal Care by Category: Value 2022-2027
Table 20 - Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES
Summary 1 - Research Sources

About Euromonitor International
Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings**: Global or regional in scope, focusing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles**: Analysis dedicated to the world’s most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports**: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/oral-care-in-uzbekistan/report](http://www.euromonitor.com/oral-care-in-uzbekistan/report).