Beauty and Personal Care in Hungary

April 2024

Table of Contents
EXECUTIVE SUMMARY

Beauty and personal care in 2023: The big picture
2023 key trends
Competitive landscape
Retailing developments
What next for beauty and personal care?

MARKET DATA

| Table 1 - Sales of Beauty and Personal Care by Category: Value 2018-2023 |
| Table 2 - Sales of Beauty and Personal Care by Category: % Value Growth 2018-2023 |
| Table 3 - GBO Company Shares of Beauty and Personal Care: % Value 2019-2023 |
| Table 4 - NBO Company Shares of Beauty and Personal Care: % Value 2019-2023 |
| Table 5 - LBN Brand Shares of Beauty and Personal Care: % Value 2020-2023 |
| Table 6 - Penetration of Private Label in Beauty and Personal Care by Category: % Value 2018-2023 |
| Table 7 - Distribution of Beauty and Personal Care by Format: % Value 2018-2023 |
| Table 8 - Distribution of Beauty and Personal Care by Format and Category: % Value 2023 |
| Table 9 - Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2023-2028 |
| Table 10 - Forecast Sales of Beauty and Personal Care by Category: % Value 2023-2028 |

DISCLAIMER

SOURCES

Summary 1 - Research Sources

Baby and Child-Specific Products in Hungary

KEY DATA FINDINGS

2023 DEVELOPMENTS

Consumers shift towards private label and larger pack sizes as incomes are squeezed
Premium products remain popular with health conscious parents
Retail e-commerce remains an increasingly popular option for parents and guardians

PROSPECTS AND OPPORTUNITIES

Parents and guardians set to focus more on avoiding skin allergies
Environmental concerns set to inform new product development and innovation
Players expected to target new mothers to help establish brand loyalty and trust

CATEGORY DATA

| Table 11 - Sales of Baby and Child-specific Products by Category: Value 2018-2023 |
| Table 12 - Sales of Baby and Child-specific Products by Category: % Value Growth 2018-2023 |
| Table 13 - Sales of Baby and Child-specific Products by Premium vs Mass: % Value 2018-2023 |
| Table 14 - NBO Company Shares of Baby and Child-specific Products: % Value 2019-2023 |
| Table 15 - LBN Brand Shares of Baby and Child-specific Products: % Value 2020-2023 |
| Table 16 - LBN Brand Shares of Baby and Child-specific Skin Care: % Value 2020-2023 |
| Table 17 - LBN Brand Shares of Baby and Child-specific Sun Care: % Value 2020-2023 |
| Table 18 - LBN Brand Shares of Premium Baby and Child-specific Products: % Value 2020-2023 |
| Table 19 - Forecast Sales of Baby and Child-specific Products by Category: Value 2023-2028 |
| Table 20 - Forecast Sales of Baby and Child-specific Products by Category: % Value Growth 2023-2028 |
| Table 21 - Forecast Sales of Baby and Child-specific Products by Premium vs Mass: % Value 2023-2028 |

Bath and Shower in Hungary
KEY DATA FINDINGS

2023 DEVELOPMENTS

High inflation puts pressure on consumer spending and informs purchasing decisions
Increasing focus on wellness shapes demand
More attention being paid to clean ingredients even at private label level

PROSPECTS AND OPPORTUNITIES

Drugstores set to continue playing a strong role in the distribution of bath and shower
Demand for sustainable packaging set to grow
Larger pack sizes set to gain relevance even in dermocosmetics

CATEGORY DATA

Table 22 - Sales of Bath and Shower by Category: Value 2018-2023
Table 23 - Sales of Bath and Shower by Category: % Value Growth 2018-2023
Table 24 - Sales of Bath and Shower by Premium vs Mass: % Value 2018-2023
Table 25 - NBO Company Shares of Bath and Shower: % Value 2019-2023
Table 26 - LBN Brand Shares of Bath and Shower: % Value 2020-2023
Table 27 - LBN Brand Shares of Premium Bath and Shower: % Value 2020-2023
Table 28 - Forecast Sales of Bath and Shower by Category: Value 2023-2028
Table 29 - Forecast Sales of Bath and Shower by Category: % Value Growth 2023-2028
Table 30 - Forecast Sales of Bath and Shower by Premium vs Mass: % Value 2023-2028

Colour Cosmetics in Hungary

KEY DATA FINDINGS

2023 DEVELOPMENTS

Consumers look to achieve a healthy natural glow
Fortified make-up products attract interest
Price increases tolerated more in the premium segment

PROSPECTS AND OPPORTUNITIES

Retailers exploring new sales opportunities
Convenience is king
E-commerce set to make further inroads

CATEGORY DATA

Table 31 - Sales of Colour Cosmetics by Category: Value 2018-2023
Table 32 - Sales of Colour Cosmetics by Category: % Value Growth 2018-2023
Table 33 - NBO Company Shares of Colour Cosmetics: % Value 2019-2023
Table 34 - LBN Brand Shares of Colour Cosmetics: % Value 2020-2023
Table 35 - LBN Brand Shares of Eye Make-up: % Value 2020-2023
Table 36 - LBN Brand Shares of Facial Make-up: % Value 2020-2023
Table 37 - LBN Brand Shares of Lip Products: % Value 2020-2023
Table 38 - LBN Brand Shares of Nail Products: % Value 2020-2023
Table 39 - LBN Brand Shares of Premium Colour Cosmetics: % Value 2020-2023
Table 40 - Forecast Sales of Colour Cosmetics by Category: Value 2023-2028
Table 41 - Forecast Sales of Colour Cosmetics by Category: % Value Growth 2023-2028

Deodorants in Hungary

KEY DATA FINDINGS

2023 DEVELOPMENTS
World's first deodorant refill stations launched in Hungary

Drugstores retain a leading role in the sale and distribution of deodorants

Brand loyalty remains high despite elevated inflation

**PROSPECTS AND OPPORTUNITIES**

Duo-packs and other special offers could help offset the impact of high price increases

Sustainability concerns likely to inform new product development and innovation

Consumers expected to pay closer scrutiny to product ingredients

**CATEGORY DATA**

Table 42 - Sales of Deodorants by Category: Value 2018-2023
Table 43 - Sales of Deodorants by Category: % Value Growth 2018-2023
Table 44 - Sales of Deodorants by Premium vs Mass: % Value 2018-2023
Table 45 - NBO Company Shares of Deodorants: % Value 2019-2023
Table 46 - LBN Brand Shares of Deodorants: % Value 2020-2023
Table 47 - LBN Brand Shares of Premium Deodorants: % Value 2020-2023
Table 48 - Forecast Sales of Deodorants by Category: Value 2023-2028
Table 49 - Forecast Sales of Deodorants by Category: % Value Growth 2023-2028
Table 50 - Forecast Sales of Deodorants by Premium Vs Mass: % Value 2023-2028

Depilatories in Hungary

**KEY DATA FINDINGS**

**2023 DEVELOPMENTS**

Consumers go in search of the best value in razors and blades

Products become more specialised and innovative as players compete for share

Competing long-term solutions

**PROSPECTS AND OPPORTUNITIES**

Improving economy should result in consumers trading up

Advanced technologies likely to present strong competition to depilatories

New product development likely to incorporate eco-friendly solutions

**CATEGORY DATA**

Table 51 - Sales of Depilatories by Category: Value 2018-2023
Table 52 - Sales of Depilatories by Category: % Value Growth 2018-2023
Table 53 - Sales of Women's Razors and Blades by Type: % Value Breakdown 2019-2023
Table 54 - NBO Company Shares of Depilatories: % Value 2019-2023
Table 55 - LBN Brand Shares of Depilatories: % Value 2020-2023
Table 56 - Forecast Sales of Depilatories by Category: Value 2023-2028
Table 57 - Forecast Sales of Depilatories by Category: % Value Growth 2023-2028

Fragrances in Hungary

**KEY DATA FINDINGS**

**2023 DEVELOPMENTS**

Fragrances sees strong growth in 2023 despite sharp increase in prices

Hungarians show loyalty to premium fragrances

E-commerce continues to gain ground in fragrances

**PROSPECTS AND OPPORTUNITIES**

Rising demand for niche, artisanal and natural fragrances

Premium fragrances projected to be the most dynamic category
Sustainable packaging solutions set to become more commonplace

CATEGORY DATA
Table 58 - Sales of Fragrances by Category: Value 2018-2023
Table 59 - Sales of Fragrances by Category: % Value Growth 2018-2023
Table 60 - NBO Company Shares of Fragrances: % Value 2019-2023
Table 61 - LBN Brand Shares of Fragrances: % Value 2020-2023
Table 62 - LBN Brand Shares of Premium Men's Fragrances: % Value 2020-2023
Table 63 - LBN Brand Shares of Premium Women's Fragrances: % Value 2020-2023
Table 64 - Forecast Sales of Fragrances by Category: Value 2023-2028
Table 65 - Forecast Sales of Fragrances by Category: % Value Growth 2023-2028

Hair Care in Hungary

KEY DATA FINDINGS

2023 DEVELOPMENTS
Increased focus on home treatments and wellness drives sales of hair care in 2023
Drugstores continue to lead sales supported by the strong performance of their private label lines
Consumers paying more attention to the ingredients in the products they buy

PROSPECTS AND OPPORTUNITIES
Consumers expected to follow increasingly complex hair care routines to get the best results
Sustainable products and packaging expected to make gains
Convenience set to inform new product development

CATEGORY DATA
Table 66 - Sales of Hair Care by Category: Value 2018-2023
Table 67 - Sales of Hair Care by Category: % Value Growth 2018-2023
Table 68 - Sales of Hair Care by Premium vs Mass: % Value 2018-2023
Table 69 - NBO Company Shares of Hair Care: % Value 2019-2023
Table 70 - NBO Company Shares of Salon Professional Hair Care: % Value 2019-2023
Table 71 - LBN Brand Shares of Hair Care: % Value 2020-2023
Table 72 - LBN Brand Shares of Colourants: % Value 2020-2023
Table 73 - LBN Brand Shares of Salon Professional Hair Care: % Value 2020-2023
Table 74 - LBN Brand Shares of Styling Agents: % Value 2020-2023
Table 75 - LBN Brand Shares of Premium Hair Care: % Value 2020-2023
Table 76 - Forecast Sales of Hair Care by Category: Value 2023-2028
Table 77 - Forecast Sales of Hair Care by Category: % Value Growth 2023-2028
Table 78 - Forecast Sales of Hair Care by Premium vs Mass: % Value 2023-2028

Men's Grooming in Hungary

KEY DATA FINDINGS

2023 DEVELOPMENTS
Shifting trends and changing consumer preferences impact sales
Prices soar as inflation continues to bite
Men's grooming sees a growing focus on products to prevent hair loss

PROSPECTS AND OPPORTUNITIES
Fortified pre- and post-shave products for sensitive skin set to become more prevalent
Male beautification trend expected to boost sales
Men's grooming expected to become more diverse and more sophisticated
KEY DATA FINDINGS

2023 DEVELOPMENTS
Consumers becoming more informed about the benefits of a good skin care routine
Rise of premium skin care against a backdrop of high inflation
Dermocosmetics thriving while beauty procedures influence sales and more consumers go online

PROSPECTS AND OPPORTUNITIES
The rise of premium dermocosmetics and acne solutions
Sustainable packaging solutions set to come to the fore due to new EU directive
Premium skin care facing a bright future
CATEGORY DATA

Table 101 - Sales of Skin Care by Category: Value 2018-2023
Table 102 - Sales of Skin Care by Category: % Value Growth 2018-2023
Table 103 - NBO Company Shares of Skin Care: % Value 2019-2023
Table 104 - LBN Brand Shares of Skin Care: % Value 2020-2023
Table 105 - LBN Brand Shares of Basic Moisturisers: % Value 2020-2023
Table 106 - LBN Brand Shares of Anti-agers: % Value 2020-2023
Table 107 - LBN Brand Shares of Firming Body Care: % Value 2020-2023
Table 108 - LBN Brand Shares of General Purpose Body Care: % Value 2020-2023
Table 109 - LBN Brand Shares of Premium Skin Care: % Value 2020-2023
Table 110 - Forecast Sales of Skin Care by Category: Value 2023-2028
Table 111 - Forecast Sales of Skin Care by Category: % Value Growth 2023-2028

KEY DATA FINDINGS

2023 DEVELOPMENTS
Improved education and awareness around the importance of sun protection boosts volume sales in 2023
Less price-sensitivity, more brand loyalty
Price-sensitive customers embrace private label options

PROSPECTS AND OPPORTUNITIES
Sun care set to shine despite competition from other products with added SPF
Sun protection with additional skin care benefits likely to gain attention
Range of self-tanning products expected to grow

CATEGORY DATA

Table 112 - Sales of Sun Care by Category: Value 2018-2023
Table 113 - Sales of Sun Care by Category: % Value Growth 2018-2023
Table 114 - NBO Company Shares of Sun Care: % Value 2019-2023
Table 115 - LBN Brand Shares of Sun Care: % Value 2020-2023
Table 116 - LBN Brand Shares of Premium Adult Sun Care: % Value 2020-2023
Table 117 - Forecast Sales of Sun Care by Category: Value 2023-2028
Table 118 - Forecast Sales of Sun Care by Category: % Value Growth 2023-2028

Premium Beauty and Personal Care in Hungary

KEY DATA FINDINGS

2023 DEVELOPMENTS
Consumers retain willingness to invest in small indulges
Premium fragrances remain popular
Ageing population presents new sales opportunities

PROSPECTS AND OPPORTUNITIES
Sustainability and preventative health set to be key a key focus in premium beauty and personal care
Players may need to adapt and evolve to changes in the market
Dermocosmetics opening up new opportunities for premium brands

CATEGORY DATA

Table 119 - Sales of Premium Beauty and Personal Care by Category: Value 2018-2023
Table 120 - Sales of Premium Beauty and Personal Care by Category: % Value Growth 2018-2023
Table 121 - NBO Company Shares of Premium Beauty and Personal Care: % Value 2019-2023
**KEY DATA FINDINGS**

**2023 DEVELOPMENTS**

Consumers go in search of value for money due to soaring inflation
Retail e-commerce continues to grow but retailers offering the best deals see the strongest growth
Busy consumers look for convenient solutions

**PROSPECTS AND OPPORTUNITIES**

Sustainability set to come to the fore over the forecast period as consumers and businesses become more responsible
Consumers feeling pressure to always look their best in an increasingly digital world
Advanced product formulas likely to attract sales

**CATEGORY DATA**

<table>
<thead>
<tr>
<th>Table</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>125</td>
<td>Sales of Mass Beauty and Personal Care by Category: Value 2018-2023</td>
</tr>
<tr>
<td>126</td>
<td>Sales of Mass Beauty and Personal Care by Category: % Value Growth 2018-2023</td>
</tr>
<tr>
<td>127</td>
<td>NBO Company Shares of Mass Beauty and Personal Care: % Value 2019-2023</td>
</tr>
<tr>
<td>128</td>
<td>LBN Brand Shares of Mass Beauty and Personal Care: % Value 2020-2023</td>
</tr>
<tr>
<td>129</td>
<td>Forecast Sales of Mass Beauty and Personal Care by Category: Value 2023-2028</td>
</tr>
<tr>
<td>130</td>
<td>Forecast Sales of Mass Beauty and Personal Care by Category: % Value Growth 2023-2028</td>
</tr>
</tbody>
</table>

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